



Story Ideas and Tips

Less than 30 minutes from the wide, white beaches of Isle of the Palms lies Charleston, a beloved city where rich history blends with hip and trendy. Charleston has emerged as one of the top culinary destinations in the country, and offers some of the best shopping, culture, art and adventure on the East Coast. Find out why readers of *Condé Nast Traveler* consistently rank this one of the top domestic travel destinations!

Wild Dunes Resort Puts More Life into Living

Research shows that people increasingly want to pack their fun vacations with educational and memorable experiences. Wild Dunes Resort is ready for anything, offering everything from wildlife tours that explore the ecosystem of the barrier islands to coastal kayaking and golf and tennis clinics. Year-round programs, packages and partnerships make a visit to Wild Dunes Resort a vacation that lasts a lifetime.

Story lines:

- Multiple generations learning a new sport together
- How to plan a great family reunion
- How to add culture and history to a family vacation

Winter Holi-Daze

Our location along the Gulf Stream makes the beaches of Wild Dunes Resort habitable most of the year. We've developed year-round programming designed to keep families, couples and groups enjoying all the natural resources of our sea island community. Special focus is placed on family togetherness (holiday meals can be delivered to villas and homes on the resort), and incorporated into our beachside location.

Story lines:

- From elf tuck-ins to tree lightings; creating new traditions when traveling for the holidays
- Special, last-minute deals at the holidays
- Planning a holiday-season family reunion
- Taking the hassle of planning out of the Holiday Season

Romance Under Wraps

Wild Dunes has developed a number of vacation packages designed for couples looking for a romantic getaway. From in-room couples massages to three-day celebrations of the impending arrival of a baby, the Resort celebrates lasting love all year long. Wild Dunes is a terrific location for couples to relax and enjoy all that this island paradise has to offer.

Story lines:

- Together and apart: how to plan the perfect mix for a romantic couples weekend
- Trends in couples vacations; less lounging, more learning
- Make every minute of vacation count with a last-minute convenient getaway

Family Golf That Fits to a Tee

Wild Dunes Resort is one of the rare family resorts where junior duffers get a shot at championship greens. The Resort's Tom Fazio-designed Harbor Course offers junior tees and tons of instruction designed to get multi generations out playing together. This programming helped the Resort earn a spot in *Golf For Women* magazine's ranking of Top 25 Best Family Golf Resorts. A number of special golf packages make playing around easier than ever.

Story lines:

- How to raise a great golfer - etiquette tips from the pros
- Back to the basics - how golfing with your kids can improve your game

Tennis, anyone?

A wide assortment of clay and Har-tru courts, as well as a complimentary hour of tennis every day, amount to lots of love for tennis enthusiasts visiting the Resort. Annual rankings consistently position Wild Dunes Resort as a Top-10 destination for tennis lovers. And each spring, our proximity to Family Circle Stadium makes this a great HQ for fans enjoying the action.

Story lines:

- From the Courts to the Sand: Beach Tennis offers a physically-challenging and fun way to enjoy the game
- Cardio Tennis - An Equal Opportunity Workout: Stay fit with one of the country's fastest-growing trends in workouts

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